



SKILLS FOR TOURISM PROJECT • LAO/029

NOTICE OF CALL FOR EXPRESSIONS OF INTEREST LAO/029 • 18 0927

Title: Creation and Implementation of an Outreach Campaign

Maximum budget: 330 000 Euro - Performance period of 30 months

The Luxembourg Development Cooperation Agency (LuxDev) launches a Call for Expressions of Interest for the acquisition of services for the Creation and Implementation of an Outreach Campaign on behalf of Project LAO/029 receiving financial support from the Grand Duchy of Luxembourg, Switzerland and Lao PDR.

Services providers that are invited to express their interest to offer the services mentioned above are all legally established companies governed by private law (excluding non governmental organisations, not-for-profit organisations and public operators), and specialised in Designing and Implementing Communication, Outreach, Marketing or Advertising Campaigns.

Indicatively, services providers will have to demonstrate their technical capacity and experience in:

- drafting, planning, creating and implementing campaigns;
- providing underlying strategies and expert advice; and
- conducting preliminary research.

The start of the contract is foreseen for January 2019 at the latest and for a duration of 30 months. Services providers must be available for the entire period foreseen and willing to intervene in Lao PDR. The maximum budget available for this contract is estimated at 330 000 Euro (all taxes excluded).

Interested services providers are invited to submit sufficient documentation to respond to the selection criteria. The dossier, including the selection criteria and the application form is available on request at the address given below.

The shortlist of candidates invited to submit a full offer will be established of minimum three (3) and maximum eight (8) candidates evaluated as qualified and ranked if necessary against the selection criteria.

Expressions of interest, exclusively drawn up in English, must reach the following address by email and/or postal mail no later than 05:00 PM on **30 November 2018** (local time):

**Project LAO/029 – Skills for Tourism
Khounboulom Road, Ban Watchan
Chanthabouly District
Vientiane, Lao PDR**

Email: procurement.lao029@luxdev.lu

Requests for clarifications shall be sent to the email address given above.

Only shortlisted candidates will be invited to submit a full offer.

Services providers interested by this Call for Expressions of Interest may also consult LuxDev's website: www.luxdev.lu (Tender notices: Services – Status: Information – Area: Lao PDR)