

## **MARKET CONSULTATION**

### **IMPLEMENTATION OF THE CLIMATE COMMUNICATION PLAN**

In the framework of the implementation of the Climate Action Programme, funded by the Grand Duchy of Luxembourg, Lux-Development intends to launch a market consultation in order to build a database of companies that can act in the area of the implementation of the climate communication plan.

Due to the size, disciplinary scope and timeframe of this communication plan, several skills will be required, as well as a lot of creativity and innovative ideas

Interested companies should demonstrate their skills in this area by sending a portfolio that includes the following information:

- Average turnover of the company, in the last three (3) years;
- Number of clients won in the last three (3) years;
- Areas of communication specialization ;
- References of work for main clients, carried out in the last three years and
- Indication of experience in networking to cover several areas:
  - events, festivals and further actions in the field
  - advertising, ensuring creativity in the light of the defined strategy, media planning and buying, and the production of media and materials
  - public relations

Additionally, a motivation statement to work on the climate change theme, presented in an attractive and innovative format, demonstrating creativity, is requested.

The requested documentation must be sent by email with the reference: "Market Consultation for the implementation of the climate communication plan", to the following address:

[carla.santos@luxdev.lu](mailto:carla.santos@luxdev.lu)  
c/c [ines.pereira@luxdev.lu](mailto:ines.pereira@luxdev.lu)

**Deadline: 22 May 2023 by 12h00**